

GODFRED KOGKANE

Contact Details

Email Address

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Contact Number

(+233) 555879943

Current Location

Berekuso
Accra
Ghana

Hobbies and Skills

Hobbies

Watching Documentaries.

Skills

Teamwork, Programming:
Python, R programming,
HTML, CSS, JavaScript,
Proficient in Mail Chimp,
Eventbrite, and Creating Press
Releases, Proficient in Adobe
Photoshop and Canva, Fluent
in English, Marketing and
Communications, Research,
and Analysis



Education

Ashesi University, Eastern Region, Ghana

Sep 2021 - Present

- Bsc. Management Information System, Expected Date of Graduation: June 2025

Nandom Senior High School, Upper West Region, Ghana

Sep 2016 - Jun 2019

- General Science (WASSCE)-West African Senior School Certificate Examination



Professional Experience

Marketing Intern - African Leadership Academy (South Africa)

Oct 2023 - Dec 2023

- Created engaging digital content (videos, photos, infographics).
- Executed targeted digital media plans for audience engagement.
- Analyzed social media metrics to optimize content.
- Championed innovative social media practices.

Communications Intern - African Film & Arts Foundation Inc (USA)

Jul 2023 - Present

- Generated press releases to strategically promote initiatives and events.
- Launched engaging monthly newsletters via MailChimp.
- Maintained and optimized the Foundation's LinkedIn profile, maximizing brand visibility.
- Managed and updated foundation websites, ensuring user experience.

Grant Writing & Research Intern - Witkoppen Clinic (South Africa)

Jul 2023 - Dec 2023

- Developed 3 grant proposals to secure funding for the Clinic.
- Increased the targeted donor list by 30% through research using databases like GrantStation and Foundation Directory Online.
- Analyzed funding trends and donor preferences to refine fundraising strategies.

Content Development Intern - Practical Education Network (Ghana)

Jun 2022 - Present

- Assist in developing new hands on mathematics activity ideas, leveraging local materials Assist in testing and refining existing hands on mathematics activities
- Assists in documenting all activities in Overleaf
- Work with the illustrator to accurately translate the ideas into images.

Graphic Designer. - Ashesi Startup Launchpad (Ghana)

Mar 2022 - Jan 2024

- Led design, development, and implementation of a target marketing sample.
- Designed logos, web graphics, and branding materials.
- Collaborated with designers, copywriters, and marketing teams.



Other

The Coca-Cola Foundation Social Impact Fund, Ashesi University

Jan 2023-Jan 2024

The MasterCard Foundation Scholar Program Scholarship, Ashesi University

Sep 2021-Jul 2025

Ford Foundation Fund for Service to Children and Youth, Ashesi University

Nov 2021- Dec 2023

Dean's List, Ashesi University

2021-2023

- Dean's List – Awarded to students with a GPA of 3.5 and above.